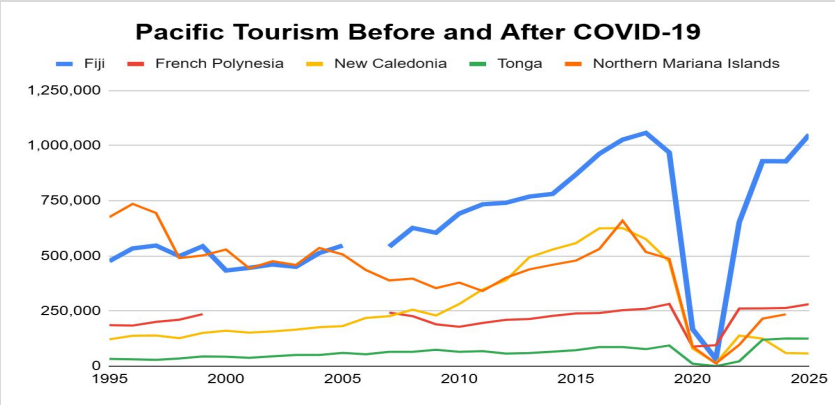
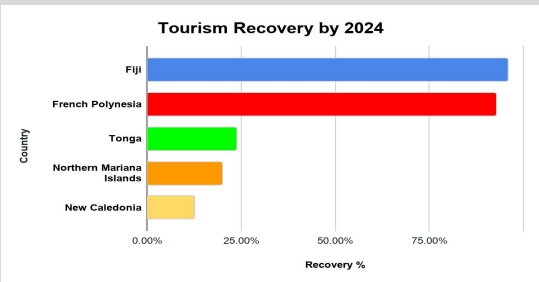


Pacific Tourism: Collapse and Recovery (1995-2024)

International Tourist arrivals dropped sharply during the COVID-19 Pandemic, with recovery occurring at different speeds across Pacific Island countries.



Tourism across the Pacific grew steadily before 2020 but experienced a sharp decline during the **COVID-19** pandemic. Although visitor numbers have increased since travel restrictions were lifted, recovery has been uneven. **Fiji** has nearly returned to its pre-pandemic tourism level, while several other Pacific destinations are still rebuilding their tourism industries.



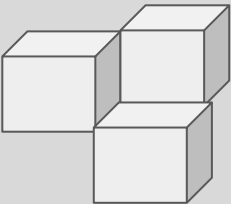
Recovery differs across the Pacific. Fiji and French Polynesia have nearly returned to pre-pandemic levels, while Tonga, the Northern Mariana Islands, and New Caledonia remain well below 2019 visitor numbers.

Key Stats

- 📉 **97% Decline:** Fiji's tourist arrivals fell from **969,000 (2019)** to **32,000 (2021)**.
- 📈 **96% Recovery:** By **2024**, Fiji had recovered to **96%** of its 2019 tourism level.
- 🏆 **Peak Tourism:** Fiji welcomed **1.06 million visitors** in **2018**.

Key Findings

- 📈 Tourism increased steadily before the pandemic.
- 📉 Tourist arrivals dropped dramatically during COVID-19 (2020–2021).
- 🔄 Recovery has varied across countries, with Fiji showing the strongest recovery.



Why This Topic?

I chose this topic because tourism is a major source of income for many Pacific Island countries. I wanted to explore how the COVID-19 pandemic affected tourism and how different countries have recovered over time.

1995 — 2019 — 2020–21 — 2024
Start Peak Growth COVID Recovery